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## QUALEB - Brief Overview & Objectives

- Further develop and improve the functioning of the Lebanese quality infrastructure
- Promote Quality culture
- Contribute to the wider objectives of increasing the competitiveness of Lebanese products in international markets through better conformance to international rules and regulations and to a higher level of protection of the health & safety of Lebanese consumers
- 38-months Programme (Oct 04 Dec 07), extended over 21 months (Jan 08 – October 09) – Sustaining Quality Programme
- Overall Budget: €15.4 Million, in addition to €2.1 Million Strengthening Quality Management, Capabilities & Infrastructure in Lebanon
  <sup>3</sup>















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Strengthening Quality Management, Capabilities & Infrastructure in Lebanon