



Japan

earthquake and tsunami on March 11th, 2011

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EDITORIAL



Japan, one of the most prosperous and technologically advanced countries in disaster preparedness, was hit by the earthquake and tsunami on March 11th, 2011. Deplorable number of people and properties were lost.

We witnessed, with utmost respect and appreciation, that people of Japan and the world are working day and night, hands in hands, to rescue and support affected people.

The earthquake and the tsunami were nearly unprecedented in scale and accruing damage in global history. The people of the world are still under constant threats of natural elements although substantial resources have already been spent to mitigate the impact of disasters.

We express our deepest sorrow and condolence to all the affected people by this disaster.

> Ali GHRAYEB Lebajica's President

Nominated Responsibilities for 2011 -2013 September 20th, 2011

LEBA-JICA General Assembly elected a new Executive Board, Substitutes Members and Supervisory Committee.

During its First meeting, the new Executive Board has assigned, By Election, the following functions for its members

Administrative Body – Executive Board	
President	Ali Ghrayeb
Vice President	Michel Kfoury
Secretary	Antoinette Ghattas
Treasurer	Kamal Mokdad
Member	Antoine Ghorayeb
Member	(Sawsan Shaar (Resigned, Replaced by Mohammad Mouin Bakar
Member	(Manal Yassin (Resigned, Replaced by Mona Sleiman
Substitutes Members	
Mohammad Mouin Bakar	
Mona Sleiman	
Tanios Boulos	
Supervisory Committee	
President	Hayat Nader
Member	Ali El-Shami
Member	Joseph Rizkallah

Japan confers prestigious decoration on Mr. Antoine Ghorayeb

On 3 November 2010, with the approval of His Majesty the Emperor, the Government of Japan announced the conferment of prestigious decoration, "the Order of the Rising Sun, Gold and Silver Rays (Ordre du Soleil Levant, Rayons d'Or et d'Argent)" on Mr. Antoine Ghorayeb, President of "LEBA-JICA". On 24 November 2010, H.E. Mr. Koichi Kawakami, Ambassador of Japan to Lebanon, presented at his Residence the decoration and the patent of decoration to Mr. Antoine Ghorayeb.

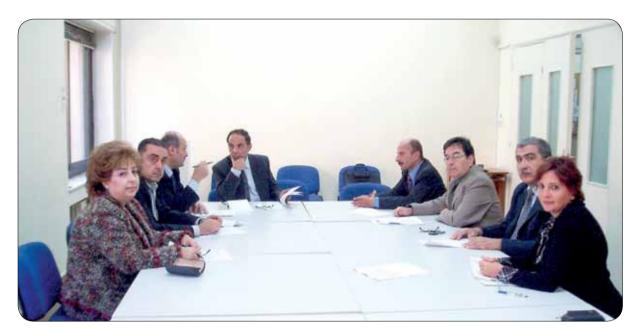
"The Order of the Rising Sun" is conferred to individuals of different nationalities who have made distinguished contributions to Japan in recognition of their accomplishment.





Annual Coordination Meeting

Annual Coordination Meeting Among JICA Alumni Associations In Lebanon (LEBA-JICA), Syria (JAAS) and Jordan (JAAJ)



Damascus 2009



Damascus 2010

Arab and Japanese Cinemas A History of Interactions

JaCMES Lecture Series, The Middle East and Japan No.5

Japan is one of the major and oldest countries that knew and made cinema. The Lumière brothers' amazing film projector, cinematograph, was presented for the first time in Japan in 1897. By reviewing new trends in Japanese cinema, young directors and scenes of their works, this lecture will examine the history of Japanese cinema since its inception until today. The lecture also touches on mutual influences between Japanese and Egyptian cinemas.

Ayman Youssef is a freelance film critic, writer, lecturer and TV compiler of Egypt. He has served as a jury member for seven international film festivals and has contributed articles and columns to the most circulated and respected media in Egypt and other Arab countries, including Al-Hayat International, for the past twenty years. His publication includes two books on Japanese cinema, "Dialogue with Modern Japanese Cinema" and "Japanese Cinema of 1990s" (both in Arabic) in addition to bulletins issued by Cairo International Film Festival. He has visited Japan several times for research on Japanese cinema.

How have Japanese people seen and accepted Arab Cinema?

The history of Arab Cinema in Japan started in 1974 when an Egyptian film "*The Mummy*" (al-mumiya') was released for the first time at a small art theater in Tokyo. Since then Arabic films had been sporadically introduced to Japan although the number was modest. However a turning point came after 9/11 events in U.S. Amid mounting international concern over the Arabic region, Arabic films started to get more attention in Japan. For example International film festivals in Japan such as Tokyo Filmex and Tokyo International Film festival have begun to screen Arabic films almost every year. Japan Foundation too organized Arab Film Festival in Tokyo from 2005 to 2008. Moreover two Palestinian films, "*Divine Inter-*



vention" (Yadun Ilahiya) by Elia Suleiman, "*Paradise Now*" (Al-Janna Al-Aan) by Hani Hany Abu-Assad, and a Lebanese film "*Caramel*" (Sukkar Banat) by Nadine Labaki, were distributed commercially.

Mitsuko Sano, a Japanese researcher of Arab Cinema History, works as Assistant Director for Japan Academic Center (CAJAP), Saint-Joseph University of Beirut. She organized "Real/Arab Film Festival" (2005) as a director and worked for "Arab Film Festival in Tokyo" (Japan Foundation, 2005- 2008) as a planning adviser. She has published catalogs and articles including "Arab Film Festival in Tokyo Official Catalog" (2005-2008); "Egyptian National Actress; Fatin Hamama and Souad Hosny" for Ochi-Kochi, Japan Foundation (2008); "Women's drama dedicated to the painful and sweet life" for a Lebanese film "Caramel" Official Catalog in Japan (2009).

Workshop

Regional Workshop On Green Building in Lebanon, Syria, Egypt and Jordan Organized by Lebajica In Cooperation with Order of Engineers and Architects of Beirut

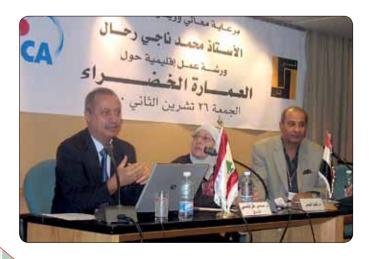
26-27 November 2010



Climate change is one of the most dangerous problems that threaten our earth due to the emission of CO2 from energy used. Scientists try to find solution to combat climate change impacts through new technology like green cars and Green Building.

The workshop aims to present to the participants (experts from Lebanon, Syria, Jordan and Egypt) the importance of Green Building in:

- 1. Reducing operation cost by taking advantage of renewable resources
- 2. Promoting occupants health by improving the air quality
- 3. Reducing impacts of the environment by saving water and electricity
- 4. Technical aspects of Green Building approaches and technologies
- 5. Case study from, Syria , Lebanon , Jordan and Egypt
- 6. The Japanese Technologies in Green Building







Suggestions and Recommendations will be delivered to the authorities in every country for implementation

- Promoting Green Building Concepts by governments, Regarding Legislations, Rules and Regulations.
- Participating to initiatives that transform the construction industry towards sustainable built environment.
- Introducing LEED rating system in Arabic countries ,this system is responsible of delivering efficiency standards (Energy ,water , Materials) to be then carried throughout construction and operations.
- Providing professionals involved in the construction field about the qualification system and its benefits.
- Improving the design, construction and the operation of the build environments.
- Exchanging information that leads Arabic countries the forefront in sustainability





The Lebanese Center for Energy Conservation

As a national energy efficiency agency affiliated to the Lebanese Ministry of Energy and Water, the Lebanese Center for Energy Conservation (LCEC) has a vision to establish an efficient national energy system through generation, distribution, and end use, through developing and implementing national strategies that promote the development of efficient and rational uses of energy and the use of renewable energy at the consumer level.

Since its establishment in 2002, and more effectively 2007, the center has implemented a variety of projects and initiatives for the development of the renewable energy and energy efficiency markets in Lebanon. In addition to several awareness campaigns targeting the public as well as the private sector on energy conservation through the use of solar energy, energy efficient lighting, energy audits, and consumption reduction, LCEC led the implementation of several remarkable national initiatives and action plans throughout the years.



Here are some of the center's major achievements in the past three years:

The National Solar Water Heaters Subsidy Program

The Ministry of Energy and Water launched the national solar water heaters subsidy program to facilitate the purchase of solar water heaters by securing interest-free bank loans and offering a \$200 grant for each solar heater aiming at subsidizing 7,500 solar water heaters with the budget of 1.5 million US dollars.

Since its launching in December 2010, the LCEC has been the leading the implementation of the program in its efforts to develop the solar thermal market in Lebanon by reaching the target of 140,000 m2 of solar water heaters (SWH) installed by 2014. In this aspect, the LCEC developed solar water heating qualification campaign that gives eligibility to qualified companies to benefit from any initiative and monitors the quality in the market. Within a matter of 2 years, the program has achieved impressive results with more than 43,500 square meters installed in 2011 only. This has been reported in the comprehensive report on the Lebanese residential solar water heaters market in 2011 published by the UNDP-GEF Global Solar Water Heaters.

The report entitled "The Residential Solar Water Heaters Market in Lebanon in 2011: How can sound governmental policies boost a green economy" revealed that 3,557 citizens benefited from the interest-free loans offered as part of the national financing mechanism developed and implemented jointly with Central Bank of Lebanon (BDL), 1,717 of whom were granted a subsidy of 200 dollars offered by the Ministry of Energy and Water.

The National Energy Efficiency and Renewable Energy Action (NEEREA)

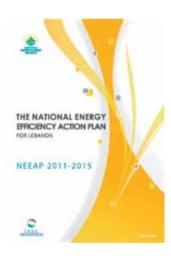
Throughout LCEC's work in energy efficiency and energy audits, it has been clearly noticed that project financing is the major barrier hindering the development of the sector. To remove barriers and promote energy efficiency, a proper financing mechanism needed to be in action, for this purpose the NEEREA was developed as a joint initiative between UNDP and BDL to offer all green and environmental projects low-interest soft loans with periods going up to 14 years.

The role of LCEC in the implementation of this mechanism is critical, especially in the development of the technical eligibility criteria for potential in order to ensure the technical validation of projects submitted to BDL. Since its launching in 2011, NEEREA has attracted dozens of beneficiaries and facilitated more than 50 green projects ranging from mini residential PV system to a multiple million dollars green building development activities.

The National Energy Efficiency Action Plan (NEEAP) for Lebanon

Within the endeavors undertaken to set a national strategy for renewable energy and energy efficiency in Lebanon, and in accordance with the requirements of the electricity sector policy paper announced by the Ministry of Energy and Water (MEW) in June 2010, the Lebanese Center for Energy Conservation (LCEC) has initiated the momentum to complete the National Energy Efficiency Action Plan (NEEAP) for Lebanon 2011-2015 to act as a national road map for the implementation of energy efficiency and renewable energy projects.

The action plan includes 15 initiatives of the most feasible options in energy efficiency as well as renewable energy for Lebanon covering demand side management, such as banning of incandescent lamps, promotion of solar water heating and energy service operations, and energy efficient equipment including lighting. The NEEAP also includes renewable energy power generation, through wind power, solar energy, geothermal resources, waste to energy, and hydro power. Initiatives also cover financial and legal support such as the adoption of energy conservation law and the setup of financial incentives on energy efficient equipment.



The National Strategy for Energy Efficient Public Street Lighting in Lebanon

Following the MEW policy paper initiative 6, action step d: "Encourage the use of energy saving public lighting [...] and the NEEAP's fifth initiative "Design and Implementation of a National Strategy for Efficient and Economic Public Street Lighting in Lebanon", the MEW and the LCEC began the implementation of this strategy on four different levels namely the amelioration of the existing PSL systems, the awareness rising at the level of the municipalities' workforce, The integration of distributed renewable energy powered PSL systems, and the preparation for centralized renewable energy powered PSL systems.

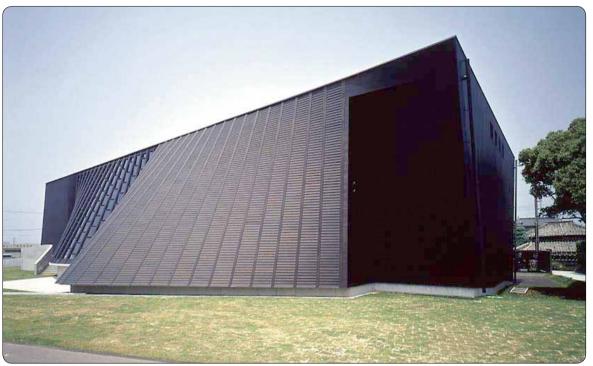
On the first hand, LCEC and MEW distributed around 90% of its initially purchased 1500 photocells and 1500 timers. More than 310 municipalities benefited from this part of the strategy for the amelioration of the energy efficiency of their existing PSL systems. On the other hand, the LCEC and MEW issued and contracted several bids for the supply and installation of autonomous PV powered PSL poles in centralized and centralized methods, having a very high visibility, will help increase even more the awareness about the energy efficient public street lighting systems.

Kumamoto Artpolis

Japanese Architecture through Communication

Exhibition at the Institute of Fine Arts, Lebanese University

January 26 - February 5, 2010



Hitoshi Abe and Yasuaki Onoda: Reihoku Community Hall

With the goal of constructing municipal and private buildings in Kumamoto Prefecture, an innovative project called "Kumamoto Artpolis" was launched in 1988. The project set out to appoint eminent architects from both within and without the region to design a variety of distinguished buildings.

Along with introducing representative works by the Japanese architects who participated in the project, this exhibition examines the effects the project has had on regional development and revitalization.



Hajime Yatsuka: Tomochi Town Culture and Communication Center



Kazuyo Sejima: SAISHUNKAN LADY'S RESIDENSE



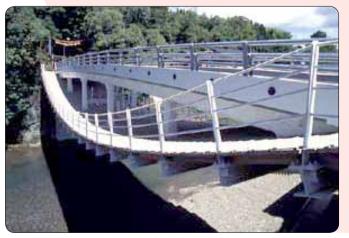
Masaharu Takasaki: Tamana City Observatory Museum



Atelier Zo: Kuma High School of Industry



Kenjiro Ueda: Shinchi Public Housing Complex Block E



Jun Aoki: Mamihara Bridge



MIKAN: Kouda Akebono Nursery School

Strengthening Disaster Risk Management Capacities in Lebanon

Lebanon is subject to a wide range of natural hazards, the biggest threat being of a severe earthquake and/or an associated Tsunami. Smaller-scale disasters which the country also faces include floods, forest fires, land-slides and drought. Recent assessments also show that the vulnerability of the Lebanese population to both large and small-scale disasters is compounded by the following factors:

- a) Limited presence of the government ministries in peripheral regions;
- b) Haphazard housing and unchecked urban expansion;
- c) Lack of enforcement of building codes;
- d) Lack of regulation of land use; and
- e) A range of environmental factors.

In May 2009, UNDP and the Lebanese Government represented by the Prime Minister signed a project document on "Strengthening Disaster Risk Management Capacities in Lebanon". The three year project aims to help the Lebanese Government develop its disaster management and corresponding risk reduction strategy.

To this end, the project focuses on five key outputs:

Output 1: Disaster Risk Reduction (DRR) and Management Unit established;

UNDP Lebanon is facilitating collaboration and strengthening the partnerships between key national institutions and Ministries in the area of disaster management and risk reduction. Specifically, UNDP worked with the Prime Minister's Office and the Parliament on developing a draft law for a Disaster Risk Reduction institution. The proposed draft law is currently being discussed at the parliament.

Multidisciplinary teams were also established to discuss Lebanon's progress towards the implementation of the Hyogo Framework for Action. Through the process convened and facilitated by UNDP, Lebanon submitted for the first time in April 2011 the report towards the implementation of the Hyogo Framework for Action.

Output 2: National DRR strategy and systems developed and implemented;

As part of the work to provide the government with evidence-based policy approach to issues pertaining to DRR in Lebanon, the implementation of a National Risk Assessment was initiated.

Furthermore, a national task force has been formed, chaired by the Secretary General of the High Council of Defense and regrouping representatives from the relevant ministries. UNDP supported the national Task Force in finalizing Lebanon's national response plan.

Output 3: National capacities at central and regional level built;

A needs assessment has been conducted for the existing training programs and institutions, and a DRR training strategy was developed, aiming to incorporate DRR into the curriculum of existing training facilities in Lebanon. Two curriculums are in the process of being developed targeting the Lebanese Army and public institutions.



Output 4: Public awareness on DRR raised;

The DRM project also continued work in close collaboration with UNISDR on the global campaign "My city is getting ready" which aims to mobilize municipalities and local governments in investing in disaster risk reduction. With the support of the DRM unit, 246 municipalities joined the campaign so far including major cities such as Beirut, Tripoli, Baalbeck, Tyre, Saida, Byblos. UNDP is collaborating with the Ministry of Interior and Municipalities in the organization of TOTs for the municipalities who joined the campaign.

Also, the project, with the support of a national consultant, developed a communication strategy in the aim of enhancing specific target groups' knowledge (media, engineers, private sector) about basic concepts of disaster risk management and the role that they can play in enhancing awareness and conducting advocacy.

Furthermore, the unit has developed a home guide to raise the awareness of the public on personal behavior during disasters. The dissemination plan of the booklet is being finalized.

Output 5: Gender equality initiatives integrated into DRR institutional framework and into regional and local plans.

With the objective of integrating women needs and capacities into DRR strategies and policies, an assessment of gender in different policies, plans, laws and regulations in the country has been undertaken. The results of the assessment were shared with relevant stakeholders including active NGOs, women groups, and concerned ministries.

Japan earthquake and tsunami on March 11th, 2011

Japan, one of the most prosperous and technologically advanced countries in disaster preparedness, was hit by the earthquake and tsunami on March 11th, 2011. Deplorable number of people and properties were lost.

We express our deepest sorrow and condolence to all



the affected people by this disaster.

We witnessed, with utmost respect and appreciation, that people of Japan and the world are working day and night, hands in hands, to rescue and support affected people.

The earthquake and the tsunami were nearly unprecedented in scale and accruing damage in global history. The people of the world are still under constant threats of natural elements although substantial resources have already been spent to mitigate the impact of disasters.

Huge number of people's lives and properties were saved thanks to various structural and non-structural measures including advanced warning systems, disaster mitigation technologies, adequate response by the Japanese authorities, teaching of parents and ancestors, and prompt actions of people.

The world deeply impressed by swift and orderly ac-



tions of the people for rescue, relief and reconstruction, whose spirits were in resonance with affected people who kept patience and dignity.

Water related disasters account for 95% of all the

disasters. The lessons and experiences of the Great Earthquake and Tsunami Disaster in East Japan should be fully utilized for not only rapid recovery of affected areas but reducing global mega-disaster



risks for the future.

Countries are advised to establish a single authority in managing and coordinating recovery and reconstruction activities from mega disasters. The initiatives by local communities reflecting needs and expectations of the affected people, are of utmost importance in the recovery and reconstruction process.



Workshop









Regional Workshop on "Instruments for Quality Assurance In Lebanon, Syria, Jordan, Egypt" Organized by LEBA-JICA Under the Hospices of their Excellency Minister of Industry Mr. Abraham Dedeyan Minister of Tourism Eng. Fadi Abboud 22nd to 23th January 2010 Le Bristol Hotel - Beirut – Lebanon



In Order to Facilitate the Access to the Regional and International Markets, and to Protect the Consumer Health, Safety and Environment as Well, It is Necessary to Provide Products, Services and Systems With Certain Levels of Quality Which is Required through Normative and Regulative Criteria's.

Technical Legislation and Regulation, Consultancy, Conformity Assessment and Certification, Accreditation and Mutual Recognition Agreements are Components for an Appropriate Quality Infrastructure in our Countries. All these Concerns are Introduced, Clarified and Discussed

by a series of lectures and scientific presentations during this Workshop in Order to come out with a common Concept for a Harmonized Regional Quality System. The opening ceremony was attended by his Excellency Minister of Industry Mr. Abraham Dedeyan, his Excellency Minister of Tourism Eng. Fadi Abboud represented by Mrs. Mona Fares, his Excellency Ambassador of Japan to Lebanon Mr. Koichi Kawakami, General Director of the Ministry of Tourism Mrs. Nada Sardook, in addition to representatives from JICA Syria Office, JICA Alumni Associations in Syria, Jordan, Egypt, and Lebanon, also interested experts, companies and related organizations.

During the opening session, speeches were delivered by his Excellency Mr. Abraham Dedeyan, Mrs. Mona Fares, his Excellency Mr. Koichi Kawakami, Ms. Akiko Tomita Syria JICA Office Resident Representative and LEBA-JICA President Mr. Antoine Ghorayeb.

The speeches stressed the importance of Quality Control to assure wider exploration of services and products, which is a one of a series of critical issues that LEBA-JICA treats as vital components for the economic and social development of Lebanon.

After the opening ceremony, presentations from each participated country were submitted including power point presentations, concentrated on national case studies, followed by a session for question and answer was





allocated where the audience got the utmost benefit from listening to the opinions of specialized experts in the field. At the last day of the workshop a wrap-meeting was held where participants concluded the presentations and provided recommendations to JICA offices and to their own local organizations working in the industrial field.





Workshop



Presentations

- **1. Standardization and Technical Regulation in Lebanon.** Eng. Lena Dergham, LIBNOR *Acting Director General*
- 2. Strengthening Quality Management, capabilities and Infrastructure in Lebanon. Dr. Ali Berro, Qualeb Director
- **3.** The Arab Award for Quality in Tourism. *Mr. Serge Nader, Tourist Project Consultant, President of Committee of the Arab Award*
- **4.** Consultancy, Certification, Accreditation & Mutual Recognition Agreements. *Dr. Imad Hage Chehade, Industrial Research Institute, Technology & Development Director*
- **5.** Quality Infrastructure in Syria, Quality Infrastructure is a prerequisite for Quality Assurance. Eng. Georges Al Ghadban, Head of the Quality Project (European Union Project)
- 6. Quality Infrastructure in Jordan. Ms. Abeer Saleh, JICA Alumni Association, Jordan - Industrial Affairs Officer in Jordan Chamber of Industry.
- 7. Quality Infrastructure in Egypt. Dr. Eng . M.Magdy zaki , Consultant in productivity, quality ,and Assessment of industrial companies.
- 8. Quality Infrastructure in Japan, Reflections and Implications for Syria. Kazuyuki Kuwada & Seiichi (Jiiji) Matsumura, JICA Senior Volunteer (Aleppo Chamber of Industry)
- **9.** Conformity to food Safety Regulations. *Mr. Michel Bayyoud, Boecker General manager*
- **10.Conformity to Standards & Technical Regulations.** *Mr. Frits Hendriks – EU Expert*

Suggestions and Recommendations

- 1- Necessity of communication and meeting among the specialized members from the participants countries.
- 2- Exchanging information and experiences gained in each country.
- 3- Necessity of cooperation with Japanese experts, especially in Lebanon because JICA has still no representing office.
- 4- Requesting JICA to extend more cooperation in this field by dispatching experts and senior volunteers and by increasing member of allocated seats for trainees in Japan in this field of quality assurance.
- 5- Organizing site visits to the standard laboratory and quality projects in the Arab countries.
- 6- Holding similar workshops in different countries to spread the information and Knowledge.
- 7- Exchanging reports among the participated members about outcomes of this workshop and share these reports with their colleagues in their countries.









Hitoshi Kasuya: Japanese Karate master in Beirut



One of the great Japanese karate masters, Hitoshi Kasuya sensei, has visited Lebanon for a week. He conducted a training course in Lebanon for 3 days from the 13th till the 15th of October at The Lebanese army President Emil Lahoud sport complex. Kasuya sensei expressed his satisfaction from the sports facilities in the complex and high standards of management and services provided by the officers and staff in the complex. The training course was attended by more than 70 athletes from different parts (mouhafazat) of Lebanon. Most of the attendees were instructors and national team members. Kasuya sensei explained and showed advanced concepts of the Japanese martial arts through his superb technical ability that even young top athletes could not achieve.

LEBA-JICA was present in this seminar through Dr Joseph Rizkallah who attended the course and sweat a lot. At the end of the seminar, Mr. Rizkallah has passed his examination for the second Dan (degree) in Shotokan karate-do.

Kasuya sensei and Lebanese karate officials were invited to dinner with LEBA-JIC officers Mr. Antoine Ghrayeb & Mr. Rizkalla. During this dinner, we had a long and interesting discussion on Japanese culture and Budo with sensei Kasuya, an intellectual professional master who showed the bright rich aspect of the Japanese culture.

Kasuya sensei is the chief instructor of the World Shotokan Karate Federation (WSKF) one of the most active karate organizations in which 62 countries from all over the world are members. Kasuya sensei is an old friend of Lebanon. He has been visiting Lebanon since 1992 and sponsored many Lebanese athletes during the 90s in his dojo in Japan.

Hitoshi Kasuya biography:

Born in 1946

Graduated from Hosei University Law School

Enrolled and graduated from the famous Japan Karate association instructors' program

Member of the national Japan Team 3-times world champion

Asian pacific champion and individual kumite (fight) and Kata (forms) more than 4 times world champion. Assigned in many official Budo delegation by Japanese Authority. LEBA-JICA Iftar Dinner 2010 in the presence of his Excellency Ambassador of Japan in Lebanon Mr. Koichi Kawakami and the diplomatic staff of the Embassy. At Assaha Lebanese Traditional Village, Beirut.













LEBA-JICA Activities

Annual Gathering and Gala Dinner with His Excellency, Director General of the Ministry of tourism and The Embassy Staff At Coral Beach Hotel, Beirut

















Visit to Zahle and meeting LEBA-JICA members, August 2010



Trip to North Lebanon, Kamouah





Lebanon:

Regional Workshops on Green Building and Instruments for Quality Assurance